

BOTTLE & BOTTEGA in the news...

The art of dealing with difficult people **Entrepreneur**

THE 10 BIGGEST OPPORTUNITIES OF NEXT YEAR
Millennials, mockbusters, craft booze, cowboys (and more) revealed

TRENDS

2014

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PAINT-AND-SIP STUDIOS

This grown-up entertainment concept—art classes paired with wine or cocktails—is new to the franchise world, but its popularity has increased in just a few years. There are only three companies in the fledgling category now, but expect to see more in the future.

Bottle & Bottega
Art classes and parties
bottleandbottega.com
Startup cost: \$62.95K-\$96K
Total franchises/co.-owned: 7/2

FRANCHISE

The popular crowd

THE TOP 10 CATEGORIES IN FRANCHISING

By Tracy Stapp Merrill

It's time to look ahead and reveal our top 10 franchise categories for 2014. While some have long track records, others are just beginning to emerge. However, all have shown signs that their growth will continue in the coming year.

You'll find these 10 hot categories highlighted on the following pages, along with listings of available franchises and some insights on the trends that are shaping each category.

This list is not a ranking, and inclusion on it is not intended as an endorsement or recommendation of a company. Regardless of current trends, always do your own research before you invest. Read the company's legal documents, consult with an attorney and an accountant and talk to current and former franchisees to determine if a franchise is right for you. >>>

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