

BOTTLE & BOTTEGA in the news...



THE HUFFINGTON POST

Women in Business: Q&A with Stephanie King-Myers & Nancy Bigley, Bottle & Bottega

How has your previous employment experience aided your position as founders of Bottle & Bottega?

Nancy: Having worked in franchising for more than two decades, I've worked my way from the ground up. I began my career answering phones and running company owned locations. I eventually progressed into an executive leadership position where I managed every facet of the organizational structure. As we began to build Bottle & Bottega I was very clear on what it was going to take to be successful and what critical partners we needed. I also learned the importance of franchise relationships and how to blend strong leadership with franchisee feedback to build a better brand.

Stephanie: I've worked as an artist, a delivery person, a journalist, a paralegal, an editor, a brand manager and most recently, a mother. Every role -- although some more than others -- contributed to my founding the business. My background in the arts undoubtedly had the greatest influence on the launch of Bottle & Bottega. Since my mother was a prolific, well-known artist, I was encouraged to express my creativity from an early age. Throughout each career endeavor, I've used art to help me relax, distress and escape from the rigors of everyday life. Amid the recession in 2009, my husband and I were laid off on the exact same day. A couple of weeks later, we were painting (he's also an amazing artist) when a friend stopped by and began lamenting her lack of talent. We convinced her she could paint with the right instruction -- and inspiration -- so we uncorked a bottle of wine and the concept was born! She loved her painting and I realized we were onto something.